

For Immediate Release May 17, 2012 North Natomas Transportation Management Association Contact: Abbey Harding, Communications &

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## Natomas Gets Ready for Breakfast of Champions & Bike to Work Day

North Natomas is fueling up for May is Bike Month by celebrating Bike to Work Day on Thursday, May 17<sup>th</sup>. Eager and hungry cyclists should show up at the East Entrance of Power Balance Pavilion where the North Natomas Management Association will be hosting a well-rounded Breakfast of Champions including coffee, juice and sweet and savory treats to give riders the energy to conquer the rest of their commute. The event coincides with May is Bike Month, the regional campaign that challenges Sacramento area residents to ride a total of 1 million miles during the month. Don't get left out of the free-wheeling fun!

When: Thursday, May 17<sup>th</sup> Time: 5 a.m. – 9 a.m.

Where: East Entrance of Power Balance Pavilion (Truxel Road)

If you want more information or to connect with other cyclists, go to our Facebook page – facebook.com/NorthNatomasTMA. You can also find more information at NNTMA.org.

## **About the North Natomas Transportation Management Association**

The North Natomas Transportation Management Association is a nonprofit organization with the mission to foster transportation behaviors that benefit the community through advocacy, programs, education and services. The organization is responsible for services such as the commuter Flyer Shuttle which takes North Natomas residents to and from Downtown Sacramento and the BikeDoc mobile bicycle repair shop. The NNTMA also closely partners with schools and other organizations to promote walking, cycling and carpooling and has partnered with the City of Sacramento in the completion of many local transportation projects. Connectivity, collaboration and community feedback are woven into almost every aspect of the NNTMA's efforts so please contact us with suggestions.

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