



NORTH NATOMAS TMA BOARD OF DIRECTORS MEETING

North Natomas TMA Office, 1960 Del Paso Road, Suite 146, Sacramento, CA 95834

Tuesday, September 16, 2014

Board Member Present

Derek Chernow
Greg Guardino
Patti Hoffman
Bruce Roberts
Chris Holm
RoseMary Covington

Board Members Absent

Phil Rodriguez
Randy Standiford
Scott Dosick

Staff Members Present

Becky Heieck, Abbey Harding, Mellissa Meng,
Julie Brown

Guests

Mike Devereaux, Law Office of Gregory Thatch
Karin Bloomer, Leading Resources
Marty Carr – Law Offices of Martin Carr

CALL TO ORDER & INTRODUCTIONS- The meeting was called to order by President Chernow at 9:04 a.m. A quorum was present. Heieck introduced Julie Brown, new Transportation Coordinator for NNTMA. Julie shared about her background and she was welcomed by the board.

CONSENT CALENDAR - Motion by Guardino/Hoffman to approve the July 2014 minutes, 5/0.

#GoTogether Video – Harding and Meng shared this last-in-a-series of videos produced by NNTMA, about Project Ride Smart.

DISCUSSION CALENDAR –

Regional Transit Strategic Plan Input – Covington presented RT's draft strategic plan encompassing years 2014-2025. Following an extensive outreach campaign conducted this summer, this plan encompasses requests and input from members of the public and staff. With understanding of the resources necessary to meet community expectations, draft goals were created. Highlights include: ensuring financial stability, meeting expectation for safe and quality service, investing in a quality workforce, improving access in/between communities, and increasing transit market share. Covington answered questions and thanked the board for inviting her to present.

Mike Devereaux arrived.

Bruce Roberts arrived.

2015 – 2019 Strategic Plan – Bloomer and Heieck explained that they recently met with those board members not in attendance at July's meeting and presented the board's opinions regarding the draft strategic plan. Because Dosick had to leave early at July's meeting, he was invited to attend, along with Covington and Holm. Bloomer captured those suggestions and presented them here today. After much discussion, the board finalized the strategic plan and performance measures. Heieck shared that staff will now create metrics associated with the performance measures and the 2015 Tactical Plan Performance to be shared, discussed and hopefully finalized at the November 5, 2014 board retreat. Chernow asked that Heieck share those documents with the board in advance of the retreat. Chernow thanked staff and Bloomer for the work accomplished and that the board is satisfied with the strategic plan progress.

Office Lease Update – Heieck thanked Guardino and Carr for their help in securing office space and shared that NNTMA has signed a lease for 1918 Del Paso Road, just down the way in the same office complex. Terms are for seven years with an option to vacate after five, almost double the space and at a lesser price per square foot. Chernow thanked Guardino, Carr and Heieck for their work.

50 Bikes for 50 Kids – Harding announced that the 50 Bikes for 50 Kids event is set for January 19, 2015, a National Day of Service and Martin Luther King Jr. Day. She answered questions, thanked the group for being so heavily involved last year and hopes the same for 2015. Heieck shared her pleasure with seeking bike sponsorships and is excited to get started. Questions were answered by Harding from the group.

PUBLIC COMMENTS & ANNOUNCEMENTS –

Roberts shared that he is working on Cap & Trade funding and specifically Low Carbon Transit Operating Funds and Transit Inter-City Capital Programs funding in his work with Caltrans. He would like to share the proposed program guidelines and will be happy to receive feedback from NNTMA. Heieck mentioned an upcoming reception at Inderkum High School in the Bike Tech classroom to showcase our new program to the larger community with media and electeds invited. She will share the date when it is set. She also asked that the ad hoc Shuttle Committee reconvene soon to discuss shuttle capacity expansion and the upcoming Connect Card. And lastly, Heieck mentioned that she and staff will create a business membership plan for those businesses interested in joining NNTMA who are located outside CFD boundaries.

MEETING ADJOURNED – 11:01 a.m.

MINUTES APPROVAL:

Chris Holm

Date