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## **50 NORTH NATOMAS KIDS TO RIDE OFF WITH NEW BIKES**

### *50 Bikes for 50 Kids Program Names its 2016 Winners*

**SACRAMENTO** – The North Natomas Transportation Management Association (NNTMA) today announced the winners of its **50 Bikes for 50 Kids** program. The winning kids will be paired up with teams of volunteers on Monday, January 18, 2016, Martin Luther King Jr. Day, to assemble their new Specialized bikes.

Kids between the ages of 9-17, living or attending school in the North Natomas area, were nominated by local leaders for demonstrating traits including trustworthiness, respect, responsibility, fairness, caring, and citizenship. 50 Bikes for 50 Kids is designed to teach kids the value of hard work, community and volunteerism while introducing them to the healthy benefits of bicycling.

“This is the fourth annual 50 Bikes for 50 Kids,” said NNTMA Executive Director Becky Heieck. “We can’t thank the sponsors and volunteers enough for everything they do to help this community program continue each year. It’s rewarding for everyone involved when they see the excitement in the children’s eyes as they experience teamwork while working to transform bike parts into their very own ready-to-ride bicycles.”

The 50 Bikes for 50 Kids program is still seeking volunteers for the event. From set up and clean up to bike building and photography, there are many opportunities available for everyone. It takes approximately 200 volunteers to help mentor, teach and build bikes for 50 youth.

“Anyone who has a desire to give back to the community and our local youth are welcomed to contact us by visiting [NNTMA.org/50bikes](http://nntma.org/50bikes),” stated Heieck.

Recipient bios are available at <http://northnatomastma.org/bike/2016NominationForm>.

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*The North Natomas Transportation Management Association is a nonprofit organization with the mission to foster transportation behaviors and enhance placemaking in our community through advocacy, programs, education, and services. Learn more at [NNTMA.org](http://NNTMA.org).*